

Michael Wilson

Product Designer

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WORK EXPERIENCE

Product Designer | A-D Global

Feb 2024 - Apr 2026 · Plano, TX

- Collaborated with product managers and engineers to design and ship improvements to the customer support portal, increasing portal efficiency by 21%
- Conducted user research sessions and usability tests, driving design changes that increased user engagement by 27%
- Created an accessible design system component library, reducing design inconsistencies by 40%

UX Designer | Breaking Boundaries

Dec 2020 - Nov 2023 · Richardson, TX

- Designed an AI classification app for MileIQ from concept to launch, raising the share of drives users classify from 55- 65% to 70- 80% and reducing executive-function load for neurodivergent users
- Managed development of a new SaaS prototype for Coach Sambo, an online b-boy coaching platform, through successive design iterations
- Facilitated stakeholder alignment throughout the AI implementation, keeping design decisions grounded in user needs and technical constraints

Product Designer | fromAtoB

Dec 2019 - Dec 2020 · Remote

- Built a global design system for fromAtoB's platform redesign and defined a long-term design strategy, driving design system adoption to decrease design handoff from 45 minutes → 10 minutes
- Owned user research, prototyping, and documentation end-to-end

SKILLS

User Research · Usability Testing · Design Systems · Prototyping · Wireframing · Interaction Design · User Flows · WCAG 2.2 Accessibility · Facilitation

TOOLS

Figma · Framer · Sketch · Photoshop

DEVELOPMENT

HTML · CSS · JavaScript

EDUCATION

University of Texas at Dallas

Aug 2019 – Dec 2021

B.A. Arts, Technology, and Emerging Communications

INTERESTS

Competitive Breaking · Calisthenics · Music